

# KRZYSZTOF SEBASTIAN KOŁACZ

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## PERSONAL INFORMATION

Single  
Date of birth: 21/02/1991, Poland  
Address: Osiedle Piastów 32/29, 31-624, Kraków, Poland

## EDUCATION

**2014-2016 Pontifical University of John Paul II in Kraków, Poland – Master Degree**  
of Journalism and Social Communication, M.A., specialist: Public Relations A  
**2011-2014 Pontifical University of John Paul II in Kraków, Poland – Bachelor**  
of Journalism and Social Communication, B.A., specialist: Public Relations A  
**2007-2011 High school in Nowy Sącz, Poland – Electronics technician**

## WORK EXPERIENCE

### Miquido Poland, Kraków, Poland | Account Executive – 03/2018

Listening to our clients' needs. Helping them move their businesses to the next level and software transformation. Taking care of every step in the production process.

### iMagazine & Connected Magazine, Warszawa, Poland | Editor – 12/2014

Responsible for:

- publishing iMagazine monthly and Connected Magazine quarterly journals
- preparing articles about novelties in technology
- trainings on Apple's features/ new features from Apple
- co-organizing recurring meetings with readers (live stream from Apple's annual Conference)
- testing and writing hardware and software reviews
- reporting from technology conferences, domestic and foreign
- coordinating the editorial work in monthly publishing cycles

### Miquido Poland, Kraków, Poland | Test Manager – 09/2016 - 03/2018

Responsible for:

- managing QA team
- organising QA process in the company
- communication with clients in terms of tests
- reading, understanding and correctly interpreting business and technical requirements
- code quality assurance and verification

- evaluating test processes and procedures and making recommendations for improvement
- performing investigative testing on issues on spot as required
- cooperating with clients like HelloFresh, Imagination Technologies, Universal Studios, Play, Tui

#### **Mobiconf conference, Kraków, Poland | Co-organizer – 01/2015 - 10/2017**

Responsible for:

- co-organizing Mobiconf: an international conference dedicated to mobile and apps development
- sponsorships and cooperations
- media coverage of the event
- community Partners
- preparing informational and promotional materials

#### **Miquido Poland, Kraków, Poland | Software Tester – 12/2014 - 09/2016**

Responsible for:

- manual testing of mobile applications on platforms: iOS, Android, and Windows Phone
- website testing (RWD, Selenium, Sauce Labs, GhostLab, Cross Browser Testing, manual tests)
- preparing test scenario and creating test cases (TestRail, TestLink, JIRA, LeanKit)
- scheduling tasks (Asana, JIRA, Scrum)
- communicating with the QA team and client side
- reporting and analyzing workflow
- creating and developing the team's strategy
- cooperation with clients like Aiir, Bank Smart, Monetas, Picnic, Skyscanner, Vheda Health

#### **Wydawnictwo WAM, Kraków, Poland | Publisher, Designer – 04/2013 - 12/2014**

Responsible for :

- administering the official website (WordPress) of the Society of Jesus in Poland and blog platform
- preparing and editing articles and promotional materials
- patronage management
- creating databases: all Jesuit institutions in Poland and web catalogue of the Jesuits
- creating an illustration with the subcontractor, providing marketing strategy and promotional campaign for the board game
- preparing content for social media

#### **The Polish Daily Newspaper, London, UK | Assistant Account Executive – 08/2012 - 10/2012**

Responsible for:

- working in Marketing and Advertising Department
- communication with customers
- finding new business partners
- administering of contractors database
- assisting in the reorganization of the distribution of the newspaper in the UK

## TRAINING/ PROJECTS

### Podcast „Bo Czemu Nie?” | Co Executive Producer – 12/2018

Co-executive producer of "Bo czemu nie?" podcast about technology and productivity.

### The Polish Daily Newspaper, London, UK | Editor – 07/2012 - 10/2012

Responsible for:

- preparing interviews, reports, photo reports, and articles
- writing and editing documents and other materials
- assisting and helping „The Polish Daily Newspaper” in digitizing
- publishing content on the website of the newspaper „The Polish Daily Newspaper” (WordPress)
- working in the daily publishing cycle

## SCHOLARSHIPS/ PUBLICATIONS

### Toastmasters International | Competent Leader – 12/2018

Certified by Toastmasters International Communication Program.

### Toastmasters International | Competent Communicator – 02/2017

Certified by Toastmasters International Communication Program.

### Toastmasters International | Vice President Marketing/ PR – 03/2017 - 05/2018

Public speaker and VP PR at „Toastmasters Kraków” club.

## LANGUAGES

English

FCE B2

Deutsch, Italian

Intermediate

## SKILLS

- I love to solve problems, thrive in an organized and orderly environment and prioritize tasks and then take action.
- I'm intrigued by and have an understanding of the unique qualities of each person.
- I drive make things happen can be the push that many groups need to move from discussion to action.

More: [krzysztofkolacz.pl/#about/](http://krzysztofkolacz.pl/#about/) & [krzysztofkolacz.pl/CV/GallupReport.pdf](http://krzysztofkolacz.pl/CV/GallupReport.pdf)

**driving licence: B category** • team managing: **Certified Scrum Master (356/10/2015/SG)** • public speaking • proficient in: Apple (mac OS, iOS, watchOS, tvOS) • audio-video creating with use: Final Cut Pro, iMovie, GarageBand and Logic Studio • strong experience using software development tools: Asana, JIRA, TeamCity, TestRail, TestLink, HockeyApp, Charles, CMS (WordPress), • **strong sense of aesthetics** • experience using graphic software: Adobe (Photoshop, Illustrator, Acrobat), Pixelmator, Affinity Designer, Affinity Photo • proficient in office packages: iWork, Microsoft Office, Open Office • Social Media monitoring • **editing press** • **the ability to share the knowledge**

## HOBBIES & INTERESTS

Apple • journalism • marketing and management • GTD • personal finance • coaching & public speaking • running • psychology • sociology • mobile apps development • UI/ UX • DTP • cinema • jazz music

I hereby agree for processing my personal data, included in my job offer, for the purpose of recruitment (as defined in the Act of August 29, 1997 on the Protection of Personal Data (Journal of Laws No. 133, item 883).