# KRZYSZTOF SEBASTIAN KOŁACZ

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PERSONAL INFORMATION

Single

Date of birth: 21/02/1991, Poland

Address: Osiedle Piastów 32/29, 31-624, Kraków, Poland

**EDUCATION** 

2014-2016 Pontifical University of John Paul II in Kraków, Poland – Master Degree of Journalism and Social Communication, M.A., specialist: Public Relations A 2011-2014 Pontifical University of John Paul II in Kraków, Poland – Bachelor of Journalism and Social Communication, B.A., specialist: Public Relations A 2007-2011 High school in Nowy Sacz, Poland – Electronics technician

## WORK EXPERIENCE

Miquido Poland, Kraków, Poland | Account Executive - 03/2018

Listening to our clients' needs. Helping them move their businesses to the next level and software transformation. Taking care of every step in the production process.

iMagazine & Connected Magazine, Warszawa, Poland | Editor – 12/2014 Responsible for:

- publishing iMagazine monthly and Connected Magazine quarterly journals
- preparing articles about novelties in technology
- trainings on Apple's features/ new features from Apple
- co-organizing recurring meetings with readers (live stream from Apple's annual Conference)
- testing and writing hardware and software reviews
- reporting from technology conferences, domestic and foreign
- coordinating the editorial work in monthly publishing cycles

Miquido Poland, Kraków, Poland | Test Manager – 09/2016 - 03/2018 Responsible for:

- managing QA team
- organising QA process in the company
- communication with clients in terms of tests
- reading, understanding and correctly interpreting business and technical requirements
- code quality assurance and verification

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- evaluating test processes and procedures and making recommendations for improvement
- performing investigative testing on issues on spot as required
- cooperating with clients like HelloFresh, Imagination Technologies, Universal Studios, Play, Tui

### Mobiconf conference, Kraków, Poland | Co-organizer – 01/2015 - 10/2017 Responsible for:

- co-organizing Mobiconf: an international conference dedicated to mobile and apps development
- sponsorships and cooperations
- media coverage of the event
- community Partners
- preparing informational and promotional materials

### Miquido Poland, Kraków, Poland | Software Tester – 12/2014 - 09/2016 Responsible for:

- manual testing of mobile applications on platforms: iOS, Android, and Windows Phone
- website testing (RWD, Selenium, Sauce Labs, GhostLab, Cross Browser Testing, manual tests)
- preparing test scenario and creating test cases (TestRail, TestLink, JIRA, LeanKit)
- scheduling tasks (Asana, JIRA, Scrum)
- communicating with the QA team and client side
- reporting and analyzing workflow
- creating and developing the team's strategy
- cooperation with clients like Aiir, Bank Smart, Monetas, Picniic, Skyscanner, Vheda Health

### Wydawnictwo WAM, Kraków, Poland I Publisher, Designer – 04/2013 - 12/2014 Responsible for :

- administering the official website (WordPress) of the Society of Jesus in Poland and blog platform
- preparing and editing articles and promotional materials
- patronage management
- creating databases: all Jesuit institutions in Poland and web catalogue of the Jesuits
- creating an illustration with the subcontractor, providing marketing strategy and promotional campaign for the board game
- preparing content for social media

### The Polish Daily Newspaper, London, UK | Assistant Account Executive - 08/2012 - 10/2012 Responsible for:

- working in Marketing and Advertising Department
- communication with customers
- finding new business partners
- administering of contractors database
- assisting in the reorganization of the distribution of the newspaper in the UK

#### TRAINING/ **PROJECTS**

Podcast "Bo Czemu Nie?" | Co Executive Producer - 12/2018

Co-executive producer of "Bo czemu nie?" podcast about technology and productivity.

The Polish Daily Newspaper, London, UK | Editor - 07/2012 - 10/2012 Responsible for:

- preparing interviews, reports, photo reports, and articles
- writing and editing documents and other materials
- assisting and helping "The Polish Daily Newspaper" in digitizing
- publishing content on the website of the newspaper "The Polish Daily Newspaper" (WordPress)
- working in the daily publishing cycle

### SCHOLARSHIPS/ **PUBLICATIONS**

**Toastmasters International | Competent Communicator – 02/2017** 

Certified by Toastmasters International Communication Program.

Toastmasters International | Vice President Marketing/ PR - 03/2017 - 05/2018

Public speaker and VP PR at Toastmasters International in Poland.

"Toastmasters Kraków" club.

#### **LANGUAGES**

**Enalish** Deutsch, Italian

Advanced: Operational proficiency Intermediate

#### **SKILLS**

- I love to solve problems, thrive in an organized and orderly environment and prioritize tasks and then take action.
- I'm intrigued by and have an understanding of the unique qualities of each person.
- I drive make things happen can be the push that many groups need to move from discussion to action.

driving licence: B category • team managing: Certified Scrum Master (356/10/2015/ SG) • public speaking • proficient in: Apple (mac OS, iOS, watchOS, tvOS) • audio-video creating with use: Final Cut Pro, iMovie, GarageBand and Logic Studio • strong experience using software development tools: Asana, JIRA, TeamCity, TestRail, TestLink, HockeyApp, Charles, CMS (WordPress), • strong sense of aesthetics • experience using graphic software: Adobe (Photoshop, Illustrator, Acrobat), Pixelmator, Affinity Designer, Affinity Photo • proficient in office packages: iWork, Microsoft Office, Open Office • Social Media monitoring • editing press • the ability to share the knowledge

HOBBIES & INTERESTS Apple • journalism • marketing and management • GTD • personal finance • coaching & public speaking • running • psychology • sociology • mobile apps development • UI/ UX • DTP • cinema • jazz music

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